



## An explosive alliance between pop and rap



A new musical era begins with the artistic encounter between X.irda and ReMark. Their debut single, "*Disguise*", released on **March 28** alongside a striking music video, marks the start of a collaboration that redefines the boundaries between pop and rap.

#### A natural musical chemistry

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Born in Lyon in **2001**, **X.irda** began his musical journey as a teenager, first exploring electro and piano before fully diving into music production after **2021**. On the other hand, **ReMark, born in Bratislava in 2006**, immersed himself in music from childhood, transitioning from electro and rock to singing and rapping in 2019. A precocious songwriter, he wrote his first lyrics on an iPad.

# "Working with ReMark has been a big change for me," says X.irda. "His energy and creativity bring something unique. He has an incredible and underrated talent. His voice, shifting between lyrical and rock, is simply amazing."

For his part, **ReMark** has nothing but praise: "X.irda is one of the most talented artists I've worked with. It's a real pleasure to collaborate with him."

### LISTEN TO



A new vision of contemporary hip-hop

The alliance between X.irda and ReMark goes beyond a simple collaboration. It embodies a transformation of the musical landscape, where genre fusion becomes a powerful creative force.

As the music industry closely follows this evolution, this bold duo is establishing itself as a key player in the pop-rap scene.

At the forefront of a movement redefining hip-hop's codes, **X.irda and ReMark are paving the way for a new generation of artists** ready to transcend musical boundaries.

The "Disguise" music video is now available on all platforms.

#### X.irda \* ReMark : "DISGUISE" music video



#### X.irda

A Lyon-based artist born in 2001, started music at 16, exploring electro and piano before fully immersing himself in music production after 2021. In **April 2024**, he released his **debut album** *"Tant Que Je Respire"*, an introspective project blending pop and french rap.

His single "Waiting for You", unveiled in **November 2024**, marked a turning point with an international reach.

In **March 2025**, he collaborated with ReMark on *"Disguise"*, merging their pop and rap influences into an innovative style. Their joint **album** *"Losing Control"*, expected in **September 2025**, promises to push musical boundaries even further.